FAIR INSTITUTE

CARNEGIE MELLON UNIVERSITY
October 16-17, 2018
PITTSBURGH, PENNSYLVANIA

DEVELOPING 21st CENTURY RISK LEADERS

FAIR CONFERENCE 2018

FAIR **CONFERENCE** **2018**

As organizations increasingly rely on digital processes to run their businesses, the need to cost-effectively manage the associated risks has become critical.

As a result, information risk, operational risk, and business executives have been looking for ways to improve their knowledge, their decision-making, and their reporting practices related to information and operational risk.

CHAIRMAN'S WELCOME

We have created the FAIR Institute to provide a forum where you can meet with peers of leading organizations to learn about digital risk scenarios affecting your industry; to collect and create information risk management best practices; and to learn how to better communicate with your executive team, your board and other key stakeholders about information risk.

Consider joining the FAIR Institute and feel free to let us know what aspects of information and operational risk management you would like to see addressed by sending us a message at info@FAIRInstitute.org.

JACK JONES
CHAIRMAN
FAIR INSTITUTE

FAIR CONFERENCE 2018

Bringing leaders in information and operational risk management together to explore FAIR best practices that produce greater value and alignment with business goals.

FAIR
CONFERENCE
AGENDA 2018

DAY 1

TUESDAY, OCTOBER 16

Join us for an *Introduction to FAIR* **session:** This optional session will be led by FAIR author, Jack Jones, and will be a quick "get-up-to-speed" session for those in town for the conference.

7:30 AM - 8:00 AM	Introduction to FAIR - *optional session* in Rangos Ballroom
8:00 AM - 9:30 AM	Registration & Breakfast
9:30 AM - 9:45 AM	**WELCOME REMARKS** **Nick Sanna**, President, FAIR Institute **Andy Wasser**, Associate Dean of the Heinz College Carnegie Mellon University
9:45 AM - 10:30 AM	**CONFERENCE KEYNOTE** **The Next Frontier in Risk Management** **Jack Jones**, Chairman, The FAIR Institute, EVP R&D, RiskLens
10:30 AM - 11:15 AM	**PANEL** **Shifting the Discussion to Cost-Effective Decision Making** **Moderator: Jack Jones**, Chairman, FAIR Institute **La'Treall Maddox**, Senior Risk Manager, Cisco **Joel Baese**, Director, Governance and Decision Science, Information Security, Walmart **Chris Correia**, VP, Cyber Security & Risk Compliance at Ascena Retail Group, Inc.
11:15 AM - 11:45 AM	Networking Break
11:45 AM - 12:30 PM	**CASE STUDY** **Reporting to the Board:** **What Got You Here, Won't Get You There** **Omar Khawaja**, CISO, Highmark Health
12:30 PM - 1:30 PM	Networking Lunch

CONFERENCE
AGENDA 2018

DAY 1

TUESDAY, OCTOBER 16, CONT'D.

1:30 PM - 2:15 PM	**PANEL** **How to Get the Buy-In for a Quantitative Risk** **Management Program From Your IT Security/Risk Council** **Moderator: Jay Jacobs**, Co-Founder, Cyentia Institute **Evan Wheeler**, CISO, Financial Engines **Jack Freund**, Director, Cyber Risk, TIAA **Tim Titcomb**, Vice President of Technology Risk for Fidelity Brokerage and Operations Technology **Mandy Andress**, CISO, Elastic, Fmr. EIRM, MassMutual
2:15 PM - 2:45 PM	Networking Break
2:45 PM - 3:45 PM	**PANEL** **How To Communicate The Value of FAIR** **to Internal and External Stakeholders** **Moderator: Rachel Slabotsky**, Risk Consultant, RiskLens, Fmr. Risk Assurance Manager, Ernst & Young **Greg Rothauser**, Sr. Information Risk Manager, MassMutual **Allison Seidel**, Information Risk Management, PNC **Steve Reznik**, Director, Operational Risk Management, ADP **Brandon Young**, Managing Director, Cybersecurity Framework and Risk Assessment, Charles Schwab
3:45 PM- 4:15 PM	Networking Break

TUESDAY, OCTOBER 16, CONT'D.

4:15 PM - 5:15 PM   **BREAKOUT LEARNING SESSIONS**

SESSION A - FAIR & TBM:
Two Standards Come Together for Managing Technology
and Risk from the Business Perspective
Jack Jones, Chairman, FAIR Institute
Todd Tucker, VP, Standards, Research, and Education,
TBM Council
Paula Medders, Senior Program Manager - Cyber Security,
Hewlett-Packard
Michel Brassart, Sr. Director, DXC Technology

SESSION B - Dealing with Ransomware:
Pay the Ransom or Pay More by Dealing With
the Consequences?
Moderator: Kim L. Jones, Director, Cybersecurity Education
Consortium, Arizona State University
Kristopher Rush, Technical Director, CERT Division,
Carnegie Mellon University
Anand Shah, Cybersecurity Counsel,
Drinker Biddle & Reath LLP
Alan Levine, Fmr. CISO, Arconic

5:15 PM - 6:30 PM   Travel to Networking Reception

6:30 PM - 9:00 PM   **NETWORKING RECEPTION**
at The Andy Warhol Museum
117 Sandusky St, Pittsburgh, PA 15212

CONFERENCE
AGENDA 2018

DAY 2

WEDNESDAY, OCTOBER 17

7:30 AM - 8:30 AM	Breakfast
8:30 AM - 9:30 AM	**KEYNOTE ADDRESS** **A Risk Committee Chair's View of ERM and Cybersecurity Oversight** **James Lam**, Director, Chairman of the Risk Oversight Committee, E*TRADE Financial; Independent Director, RiskLens
9:30 AM - 10:00 AM	Networking Break
10:00 AM - 10:45 AM	**PANEL / DISCUSSION** **Bridging the Gap Between the CISO and the CRO** **Moderator: James Lam**, Director, Chairman of the Risk Oversight Committee, E*TRADE Financial **Omar Khawaja**, CISO, Highmark Health **Dennis Cronin**, CRO, Highmark Health
10:45 - 11:00 AM	Networking Break
11:00 AM - 12:00 PM	**PRESENTATION** **Using FAIR to Optimize Your Cyber Insurance Coverage** **1. Results of the Cyber Insurance Workgroup** **White Paper,** "Improving the Cyber Insurance Underwriting and Buying Process" *- SEE NEXT PAGE FOR PRESENTER AND SPEAKERS -*

WEDNESDAY, OCTOBER 17, CONT'D.

11:00 AM - 12:00 PM   (*cont'd) 1. Results of the Cyber Insurance Workgroup White Paper,*
Presenter: Chip Block, Vice President, Evolver Inc.
with assistance and on behalf of the rest of the Workgroup Members:
Cody Whelan, Risk Consultant, RiskLens
Bob Parisi, Managing Director, Marsh
Arthur Hsu, Lead Product Manager, Marsh
Indrajit (Indy) Atluri, Information Security Manager, HIPAA Security Officer, ProPath Services LLC
Trish Carreiro, Associate, Axinn, Veltrop & Harkrider LLP
Brooke Oppenheimer, Attorney, Axinn, Veltrop & Harkrider LLP
Samuel Tashima, Associate Director & Actuary, Aon
Catastrophic Risk Modeling using FAIR

2. Catastrophic Risk Modeling using FAIR
Geoji Paul, Director of Information Security, Express Scripts
Ben Havelka, Quantitative Risk Analyst, Express Scripts

12:00 PM - 1:30 PM   AWARDS LUNCHEON
FAIR Business Innovator
FAIR Champion

1:30 PM - 1:45 PM   Networking Break

CONFERENCE
AGENDA 2018

DAY 2

WEDNESDAY, OCTOBER 17, CONT'D.

1:45 PM - 2:30 PM	**CASE STUDY** **Extending FAIR to Manage Operational Riskk** **Christina Nelson**, Director, GISAT Risk and Strategy, Walmart
2:30 PM - 3:00 PM	Networking Break
3:00 PM - 3:45 PM	**PRESENTATION** **Key Risk Indicators: A Quantitative Approach** **Marta Palanques**, Security Lead Consultant, ADP **Steve Reznik**, Director, Operational Risk Management, ADP
3:45 PM - 4:15 PM	Closing Remarks

SPEAKERS

NICK SANNA
PRESIDENT, FAIR INSTITUTE

Nick is the President of the FAIR Institute and CEO of RiskLens and is responsible for the definition and the execution of the company strategy, messaging, and go-to-market plans.In 2015, Nick championed the creation of a nonprofit expert organization focused on helping organizations manage information and operational risk from the business perspective. As such, Nick serves as the President of The FAIR Institute to help Risk Officers and CISOs get a seat at the business table by leveraging the FAIR standard.

**TUESDAY, OCTOBER 16
9:30 - 9:45 AM**

WELCOME REMARKS

ANDY WASSER
ASSOCIATE DEAN, THE HEINZ COLLEGE, CARNEGIE MELLON UNIVERSITY

Andrew Wasser is the Associate Dean of The Heinz College's School of Information Systems and Management at Carnegie Mellon University in Pittsburgh, PA. He is responsible for three of the highest ranked graduate-level programs in applied business/information technology in the nation and is Executive Director of Heinz College Executive Education. Dean Wasser's career has centered on applying business technology in large financial service environments. He most recently served as Director of Mellon Financial Corporation's Project Office, where he and his team achieved CMM Level 3 certification for over 1,000 software professionals.

**TUESDAY, OCTOBER 16
9:30 - 9:45 AM**

WELCOME REMARKS

JACK JONES
CHAIRMAN, FAIR INSTITUTE

Jack is the foremost authority in the field of information risk management. As the Chairman of The FAIR Institute and co-founder and EVP R&D at RiskLens, he continues to lead the way in developing effective and pragmatic ways to manage and quantify information risk. Jack is the author of FAIR, the only international standard VaR model for cybersecurity and enterprise technology. A sought-after thought leader, he recently published 'Measuring and Managing Information Risk: A FAIR Approach' and is a regular speaker at industry conferences.

TUESDAY, OCTOBER 16
9:45 – 10:30 AM

CONFERENCE KEYNOTE

"The Next Frontier in
  Risk Management"

How can you quantify your risks without knowing your threats?

Talk with the company named RSA Archer Partner of the Year and a FAIR Institute Sponsor (2017 and 2018)

SEE HOW WE CAN:

- Strengthen your Digital Risk Management program with ISO31000
- Integrate Threat Intelligence by coordinating Key Risk Indicators
- Help you quantify risks with our FAIR trained practitioners
- Leverage your GRC as a real risk engine

OPENSKY
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LA'TREALL MADDOX
SENIOR RISK MANAGER,
CISCO SYSTEMS, INC.

La'Treall is Strategy Risk Manager for Cisco's Security & Trust Organization (S&TO), and the leading FAIR evangelist at the company, which is making a major push on risk quantification; more than 80 S&TO cyber security SMEs have been trained on FAIR through the RiskLens program, and the company developed its own internal application to run on the FAIR model. La'Treall is the Co-Chair of the North Carolina FAIR Institute Local Chapter.

TUESDAY, OCTOBER 16
10:30 – 11:15 AM

PANEL:
Shifting the Discussion to Cost-Effective Decision Making

JOEL BAESE
DIRECTOR, GOVERNANCE & DECISION SCIENCE,
INFORMATION SECURITY

Joel has 19 years of varied IT experience in a wide range of industries including shipping and logistics, higher education, defense and retail. Additionally, His current duties include building an operational quantitative risk analysis capability at a major retailer. Joel's degrees and certifications include: MBA, B.S. in IT, CISSP-ISSEP, ISSMP, CRISC, GLEG, and Open FAIR. He is the recipient of the 2016 Inaugural FAIR Institute Champion Award.

TUESDAY, OCTOBER 16
10:30 – 11:15 AM

PANEL:
Shifting the Discussion to Cost-Effective Decision Making

CHRIS CORREIA

VP, CYBER SECURITY & RISK COMPLIANCE
ASCENA RETAIL GROUP, INC.

Chris Correia has more than 25 years of experience as an Information Technology professional with strong expertise in Cyber Security & Risk Compliance. Chris currently serves as AVP in Cyber Security and Risk Compliance with Ascena Retail Group (Dressbarn, Maurice's, Justice, Lane Bryant, Catherine's and Ann Taylor Inc.)

TUESDAY, OCTOBER 16
10:30 - 11:15 AM

PANEL:
Shifting the Discussion to Cost-Effective Decision Making

Internal Audit, Risk, Business & Technology Consulting

Need help making sense of all this?
Good thing we're here.

Risk Measurement and Quantification is in our DNA

protiviti.com/FAIR

protiviti ®

Face the Future with Confidence

OMAR KHAWAJ
CISO, HIGHMARK HEALTH

Omar Khawaja is Vice President and Chief Information Security Officer (CISO) for Highmark Health, a national health and wellness organization and the second largest integrated financing and delivery network by revenue in the United States. In his current role, Omar oversees information security and risk management for the Highmark Health portfolio of leading health care businesses that employ more than 40,000 people and serve millions of Americans in 50 states.

TUESDAY, OCTOBER 16
11:45 - 12:30 PM

CASE STUDY:
Reporting to the Board:
What Got You Here,
Won't Get You There

JAY JACOBS
CO-FOUNDER, CYENTIA INSTITUTE

Jay is a Co-founder and Chief Data Scientist at Cyentia Institute, a research firm dedicated to advancing the state of information security knowledge and practice through data-driven research. Jay also hosts the Cyentia Podcast, and is the co-author of Data-Driven Security, a book covering data analysis and visualizations for information security.

TUESDAY, OCTOBER 16
1:30 - 2:15 PM

PANEL:
How to Get the Buy-In for a
Quantitative Risk Management
Program from Your IT Security/
Risk Council

EVAN WHEELER

VP RISK MANAGEMENT & CISO,
FINANCIAL ENGINES

Evan Wheeler is an expert in information security and operational risk management for organizations in many critical infrastructure sectors. Wheeler has extensive experience presenting business resilience and cyber threat profiles to board committees, managing international teams, working directly with regulators and overseeing security operations.

TUESDAY, OCTOBER 16
1:30 – 2:15 PM

PANEL:
How to Get the Buy-In for a Quantitative Risk Management Program from Your IT Security/ Risk Council

YOU'VE GOT 99 PROBLEMS, BUT QUANTIFYING INFORMATION RISK AIN'T ONE.
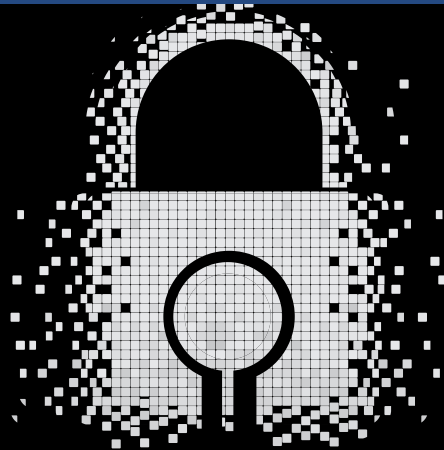
[ACCESS MORE THAN 100K CYBER CASES]

VISIT THE ADVISEN TABLE TO UNDERSTAND THE INTELLIGENCE THAT ADVISEN HAS!

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JACK FREUND
DIRECTOR, CYBER RISK, TIAA

Jack Freund has worked in technology and risk for 19 years with most of that time spent in Financial Services. Jack's book, co-authored with Jack Jones, on quantifying risk using FAIR was inducted into the 2016 Cybersecurity Canon and his writings have appeared in the ISSA Journal and in the ISACA newsletter.

TUESDAY, OCTOBER 16
1:30 - 2:15 PM

PANEL:
How to Get the Buy-In for a Quantitative Risk Management Program from Your IT Security/ Risk Council

MANDY ANDRESS
CISO, ELASTIC, FMR. EIRM, MASSMUTUAL

Mandy Andress is currently the CISO of Elastic and has a long career focused on information risk and security. Prior to Elastic, Mandy led the information security function at MassMutual and established and built information security programs at TiVo, Evant, and Privada.

TUESDAY, OCTOBER 16
1:30 - 2:15 PM

PANEL:
How to Get the Buy-In for a Quantitative Risk Management Program from Your IT Security/ Risk Council

TIM TITCOMB
VICE PRESIDENT OF TECHNOLOGY RISK, FIDELITY INVESTMENT

Tim Titcomb is a Vice President of Technology Risk for Fidelity Investment's Institutional Brokerage division (FI). As head of Technology Risk, he is responsible for identifying and mitigating technology risks across multiple business units that comprise FI – Fidelity Clearing & Custody, Fidelity Capital Markets, Fidelity Family Office Services and Fidelity Institutional Asset Management.

TUESDAY, OCTOBER 16
1:30 – 2:15 PM

PANEL:
How to Get the Buy-In for a Quantitative Risk Management Program from Your IT Security/ Risk Council

CBIZ is proud to support the 2018 FAIR CONFERENCE

Learn how we can help your company build a rigorous cyber risk management program

Aidan Collins - *Managing Director* | acollins@cbiz.com | 415.310.6751

RACHEL SLABOTSKY

MANAGER, PROFESSIONAL SERVICES,
RISKLENS, FMR. RISK ASSURANCE MANAGER,
ERNST & YOUNG

Rachel is a Manager of the Professional Services Team at RiskLens. She works with customers across industries to perform quantitative risk analysis and provide training on FAIR. Rachel helps organizations realize value through transforming the way they view and manage risk.

TUESDAY, OCTOBER 16
2:45 – 3:45 PM

CYBER RISK
MANAGEMENT WORKGROUP
MODERATOR:
How to Communicate the Value of FAIR to Internal and External Stakeholders

ALLISON SEIDEL

SENIOR RISK SPECIALIST, PNC BANK

Allison is a Senior Risk Specialist at PNC where she currently uses the RiskLens tool to apply the FAIR methodology for both the purposes of compliance and other management decisions at PNC Bank. Previously, she worked for Ernst & Young in the Technology and Security Risk Services practice and has worked to implement a SOX program at the Federal Home Loan Bank, where she eventually transitioned into enterprise risk management.

TUESDAY, OCTOBER 16
2:45 – 3:45 PM

CYBER RISK
MANAGEMENT WORKGROUP:
How to Communicate the Value of FAIR to Internal and External Stakeholders

BRANDON YOUNG
MANAGING DIRECTOR, CYBERSECURITY
FRAMEWORK & RISK ASSESSMENT,
CHARLES SCHWAB

Brandon Young is a seasoned information security professional with over 18 years of experience currently responsible for risk assessment, security findings governance, operational risk integration and information security policy and standards at Charles Schwab. Prior to joining Schwab in 2016, Brandon worked for Honeywell International for 14 years within IT Security and compliance where he served as Senior Director, Risk Assurance.

TUESDAY, OCTOBER 16
2:45 – 3:45 PM

CYBER RISK MANAGEMENT WORKGROUP:
How to Communicate the Value of FAIR to Internal and External Stakeholders

GREG ROTHAUSER
SENIOR IT CONTROLS CONSULTANT,
MASSMUTUAL FINANCIAL GROUP

Greg Rothauser has been working in Information Technology for over 15 years, with the last 10 in information security and risk. Currently, he is acting as Lead Information Risk Manager for MassMutual, a Fortune 100 mutual insurance and financial services company and spearheading a project to transform and mature their risk assessment and management service.

TUESDAY, OCTOBER 16
2:45 – 3:45 PM

CYBER RISK MANAGEMENT WORKGROUP:
How to Communicate the Value of FAIR to Internal and External Stakeholders

TODD TUCKER
VP, STANDARDS, RESEARCH, & EDUCATION, TBM COUNCIL

Todd is the VP of Standards, Research and Education for the TBM Council, and as such Todd directs all aspects of methodology creation and member education. Todd authored the book, Technology Business Management: The Four Value Conversations CIOs Have with their Business. Todd served as research director (2012-2014) and general manager (2015-2016) for the Council. Previously, Todd held senior product management and marketing roles for Apptio, NetIQ, PentaSafe and e-Security.

**TUESDAY, OCTOBER 16
4:15 – 5:15 PM**

**BREAKOUT LEARNING
SESSION A:**
FAIR & TBM: Two Standards Come Together for Managing Technology and Risk from the Business Perspective

MICHEL BRASSART
SR. DIRECTOR, DXC TECHNOLOGY

Michel Brassart is a Senior IT Executive at DXC Technology, where he leads Global IT Service Delivery for large clients, responsible for Client Satisfaction, meeting Service Level, driving innovation, and delivering profitability for the account. Michel has 30+ years of International experience in technology field and is an active member on the TBM Council Standard Committee, chairing one of the sub-committee.

**TUESDAY, OCTOBER 16
4:15 – 5:15 PM**

**BREAKOUT LEARNING
SESSION A:**
FAIR & TBM: Two Standards Come Together for Managing Technology and Risk from the Business Perspective

PAULA MEDDERS

SENIOR PROGRAM MANAGER -
CYBER SECURITY, HEWLETT-PACKARD

Paula is the Hewlett Packard Cyber Security Technology Business Management Program Manager leading the implementation of Technology Business Management Office and practice in Global Cyber Security services. She is leading deployment of Apptio to provide Cyber Security cost transparency to drive the appropriate usage of enterprise Cyber Security assets ($61M operating spend). Paula has over 15 years of experience in the deployment of large scale Business Transformation and IT Technology initiatives.

TUESDAY, OCTOBER 16
4:15 – 5:15 PM

BREAKOUT LEARNING SESSION A:
FAIR & TBM: Two Standards Come Together for Managing Technology and Risk from the Business Perspective

KIM L. JONES

DIRECTOR, CYBERSECURITY EDUCATION CONSORTIUM, ARIZONA STATE UNIVERSITY

Kim L. Jones is a 31-year intelligence, security, and risk management professional with expertise in information security strategy; governance & compliance; security operations; and risk management. Professor Jones is a former Chief Security Officer who has built, operated, and/or managed information security programs within the financial services, defense, healthcare, manufacturing, and business outsourcing industries.

TUESDAY, OCTOBER 16
4:15 – 5:15 PM

BREAKOUT LEARNING SESSION B MODERATOR:
Dealing with Ransomware: Pay the Ransom or Pay More by Dealing With the Consequences?

KRISTOPHER RUSH
TECHNICAL DIRECTOR, CERT DIVISION, CARNEGIE MELLON UNIVERSITY

Kristopher Rush is the Director of the Monitoring and Response Directorate of the CERT Division at Carnegie Mellon University's Software Engineering Institute. His areas of focus include Digital Intelligence and Investigations, Network Situational Awareness, and CSIRT/SOC Operations and Capability Development. A primary focus of Kristopher's work at CERT is the direct support of federal enforcement, DoD and Intelligence missions as well as leading a diverse program of applied research.

TUESDAY, OCTOBER 16
4:15 – 5:15 PM

BREAKOUT LEARNING
SESSION B :
Dealing with Ransomware:
Pay the Ransom or Pay More by
Dealing With the Consequences?

ANAND SHAH
CYBERSECURITY COUNSEL, DRINKER BIDDLE & REATH LLP

Anand Shah is a Cybersecurity Counsel at Drinker Biddle & Reath LLP. He counsels clients on issues relating to information security, privacy, governance, and data analytics. He previously served as a Deputy Attorney General in the Cyber Crimes Unit at the New Jersey Attorney General's Office.

TUESDAY, OCTOBER 16
4:15 – 5:15 PM

BREAKOUT LEARNING
SESSION B :
Dealing with Ransomware:
Pay the Ransom or Pay More by
Dealing With the Consequences?

ALAN LEVINE
FMR. CISO, ARCONIC

Alan Levine is the former Chief Information Security Officer for two Fortune 500's, Alcoa and Arconic, where he held global accountability for all aspects of cyber security, personal data privacy, compliance, and eDiscovery. Alan is the recipient of numerous awards including two commendations from the FBI for his work in support of national security. Alan is currently an independent cyber security advisor, based in Pittsburgh, PA.

**TUESDAY, OCTOBER 16
4:15 – 5:15 PM**

BREAKOUT LEARNING SESSION B:
Dealing with Ransomware: Pay the Ransom or Pay More by Dealing With the Consequences?

JAMES LAM
DIRECTOR, CHAIRMAN OF THE RISK OVERSIGHT COMMITTEE, E*TRADE FINANCIAL; INDEPENDENT DIRECTOR, RISKLENS

James Lam was recognized in the 2017 NACD Directorship 100 as one of "the most influential directors in the boardroom community." He sits on the Board of Directors at E*TRADE Financial Corporation where he serves as the Chairman of the Risk Oversight Committee and as a member of the Audit Committee. In nearly 35 years in the risk management field, Lam has held the Chief Risk Officer job at both Fidelity Investments and GE Capital Markets Services.

**WEDNESDAY, OCTOBER 17
8:30 – 9:30 A.M.**

KEYNOTE ADDRESS:
A Risk Committee Chair's View of ERM and Cybersecurity Oversight

DENNIS CRONIN
SVP, CRO, HIGHMARK HEALTH

Dennis Cronin is senior vice president of treasury services, assistant treasurer and chief risk officer for Highmark Health. In this role, he is responsible for the oversight of more than $13 billion of assets including corporate, pension and savings plan assets for over 30 hospital and insurance entities. In addition, Mr. Cronin is responsible for the Highmark Health Risk and Capital Allocation and Disaster Recovery functions.

WEDNESDAY, OCTOBER 17
10:00 - 10:45 A.M.

PANEL DISCUSSION:
Bridging the Gap Between the CISO & the CRO

CHIP BLOCK
VICE PRESIDENT, EVOLVER INC.

Chip Block has over 30 years of advanced technology research and development experience and has spent the last 15 years in the information assurance and cyber technology arenas. Chip works extensively in the areas of cyber research, and advises Evolver's clients on cyber operations, cyber risk quantification, and cyber insurance.

WEDNESDAY, OCTOBER 17
11:00 - 12:00 PM

PRESENTATION:
Using FAIR to Optimize Your Cyber Insurance Coverage

BOB PARISI
MANAGING DIRECTOR, MARSH

Robert Parisi is a managing director and National Cyber Product Leader in Marsh's New York City headquarters. His current responsibilities include advising clients on issues related to intellectual property, technology, privacy, and cyber related risks as well as negotiating with the carriers on terms and conditions. Robert is also responsible for coordinating Marsh's Global Cyber Network.

WEDNESDAY, OCTOBER 17
11:00 – 12:00 PM

PRESENTATION:
Using FAIR to Optimize
Your Cyber Insurance Coverage

CODY WHELAN
RISK CONSULTANT, RISKLENS

Cody is a Risk Consultant with RiskLens who previously held positions at one of the world's largest insurance brokerages as part of their client private services; as a risk management specialist in the non-for-profit space; and a technology risk manager at a regional financial institution.

WEDNESDAY, OCTOBER 17
11:00 – 12:00 PM

PRESENTATION:
Using FAIR to Optimize
Your Cyber Insurance Coverage

ARTHUR HSU
LEAD PRODUCT MANAGER, MARSH

Arthur Hsu is Marsh's lead product manager and head of cyber tools and analytics. He is responsible for the development of new cyber risk assessment innovations, and for the continuous improvements to existing tools. He collaborates closely with Marsh's insurance brokerage and cybersecurity consultancy to deliver capabilities for each clients' cyber risk management needs and objectives.

WEDNESDAY, OCTOBER 17
11:00 – 12:00 PM

PRESENTATION:
Using FAIR to Optimize
Your Cyber Insurance Coverage

INDRAJIT (INDY) ALTURI
INFORMATION SECURITY MANAGER, HIPAA SECURITY OFFICER, PROPATH SERVICES LLC

Indrajit (Indy) Atluri, CISSP, CISM, CRISC is the Information Security Manager and the HIPAA Security Officer at ProPath Services LLC. He manages cyber risk and compliance for the healthcare provider based in Dallas, Texas. He has vast experience in information security, risk and governance and currently focuses on addressing risk in emerging technologies and strives to articulate cyber risk to the board.

WEDNESDAY, OCTOBER 17
11:00 – 12:00 PM

PRESENTATION:
Using FAIR to Optimize
Your Cyber Insurance Coverage

TRISH CARREIRO

ASSOCIATE, AXINN,
VELTROP & HARKRIDER

Trish Carreiro practices in Axinn's Litigation Group and has experience in a broad range of civil litigation, including cybersecurity, commercial litigation and insurance disputes. She frequently speaks and publishes on cybersecurity issues, including risk, insurance, and litigation implications. Her recent cyber litigation cases include the Home Depot Breach Litigation, Target Data Breach Litigation, and Equifax Data Breach Litigation.

WEDNESDAY, OCTOBER 17
11:00 - 12:00 PM

PRESENTATION:
Using FAIR to Optimize
Your Cyber Insurance Coverage

BROOKE OPPENHEIMER

ATTORNEY, AXINN,
VELTROP & HARKRIDER LLP

Brooke Oppenheimer is an attorney at Axinn, Veltrop & Harkrider, whose work includes advising clients on electronic discovery, data security, and cyber litigation matters. Prior to joining Axinn, Brooke obtained experience handling and protecting data through her work at a forensic/cyber services provider and with her time working for defense counsel at the *International Criminal Tribunal for the Former Yugoslavia.*

WEDNESDAY, OCTOBER 17
11:00 - 12:00 PM

PRESENTATION:
Using FAIR to Optimize
Your Cyber Insurance Coverage

SAMUEL TASHIMA
ASSOCIATE DIRECTOR & ACTUARY, AON

Sam is an Associate Director & Actuary within Aon Global Risk Consulting's (AGRC) Actuarial & Analytics Team. Sam has over 9 years of actuarial consulting experience with Fortune 1000, Forbes Global 2000, private, and non-profit entities. Sam is responsible for leading projects, assisting in the renewal process for clients, and managing client experiences in regard to actuarial projects.

**WEDNESDAY, OCTOBER 17
11:00 – 12:00 PM**

PRESENTATION:
Using FAIR to Optimize
Your Cyber Insurance Coverage

GEOJI PAUL
DIRECTOR OF INFORMATION SECURITY, EXPRESS SCRIPTS

Geoji Paul is a Director of Information Security at Express Scripts. His responsibilities at Express Scripts includes setting of the Information Security strategy through policies and standards, creating security awareness among the 25,000+ employees of the company, heading the metrics & analytics division of Information Security and leading the risk quantification program.

**WEDNESDAY, OCTOBER 17
11:00 – 12:00 PM**

PRESENTATION:
Using FAIR to Optimize
Your Cyber Insurance Coverage

BEN HAVELKA
QUANTITATIVE RISK ANALYST,
EXPRESS SCRIPTS

Ben Havelka is a Quantitative Risk Analyst at Express Scripts. His role includes performing FAIR analyses and creating mathematical models for quantifying or classifying risk. In addition to that, he is responsible for visualizing and providing metrics & advanced analytics to teams within Information Security, and rest of Technology.

**WEDNESDAY, OCTOBER 17
11:00 - 12:00 PM**

PRESENTATION:
Using FAIR to Optimize
Your Cyber Insurance Coverage

CHRISTINA NELSON
DIRECTOR, GISAT RISK AND STRATEGY,
WALMART

Christina Nelson is the Director of Risk and Strategy in Walmart's Global Investigations, Security, Aviation, & Travel Division. In this role she manages a team evaluating geopolitical and operational risk, providing recommendations to senior company leaders. She has been applying FAIR to operational risk since early 2017.

**WEDNESDAY, OCTOBER 17
1:45 - 2:30 P.M.**

CASE STUDY:
Extending FAIR to
Manage Operational Risk

MARTA PALANQUES

DIRECTOR, ENTERPRISE RISK
MANAGEMENT, ADP

Marta Palanques is an Information Security
and Risk Management professional with 12
years of experience in the industry, currently
leading efforts to provide comprehensive
visibility into Risk Management within ADP's
Enterprise Risk Management team. Marta was
responsible for building the Executive Metrics
program in ADP's Global Security Organization,
which is a pivotal, single reporting platform
that enables exploration of multiple data
sources and provides ADP's Executive
Leadership with visibility and insight into the
Security and Risk program.

**WEDNESDAY, OCTOBER 17
3:00 – 3:45 P.M.**

Key Risk Indicators:
A Quantitative Approach

STEVE REZNIK

DIRECTOR, OPERATIONAL RISK
MANAGEMENT, ADP

Steve Reznik is Director, Operational Risk
Management at ADP, where he manages
ADP's Operational Risk Program for Payroll
Operations in North America. Steve is also
the founder and current Chair of the NYC
Area Chapter of the Factor Analysis of
Information Risk Institute.

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